

# Marc Joseph

(561) 315-7497

marcsph@yahoo.com

Lawrenceville, GA 30043

Professional Website: <https://marcjoseph.info>

LinkedIn Profile: <https://www.linkedin.com/in/josephmarc>

---

## Summary

Senior Web Developer with over 10 years of experience in designing, developing, and optimizing high-performance, responsive websites and web applications. Highly proficient in JavaScript, PHP, SQL, React, and WordPress. Proven ability to improve website performance, implement SEO best practices, and enhance user experience. Adept at collaborating with cross-functional teams and mentoring junior developers. Strong expertise in integrating third-party APIs, ensuring website accessibility, and optimizing performance. Seeking to bring technical leadership and innovation to a dynamic development team.

---

## Work Experience

### Senior Full Stack Web Developer

**Level Up Studios** – Remote

*2013 – Present*

- As a Freelance Full Stack Developer, I...
- Developed automated systems for managing client hosting accounts, reducing operational costs by 20% and improving user experience.
- Planned, developed, tested, deployed, and maintained 30+ client websites, achieving a 95% client satisfaction rate.
- Created consistent branding across websites by implementing uniform fonts, formatting, and layouts, boosting user engagement by 15%.
- Designed and deployed responsive website designs using cutting-edge digital marketing strategies, increasing mobile traffic by 25%.
- Set up and managed website servers in Linux environments (cPanel, Plesk, CLI) to ensure 99.9% uptime for client sites.
- Developed training materials and videos, empowering clients to manage and update their websites independently, reducing support requests by 40%.
- Diagnosed and resolved technical issues, including server connectivity problems, ensuring minimal downtime for clients.
- Managed project timelines and communicated with internal and external teams, delivering projects on time and within budget.

## Senior Web Developer

**Samba Scientific** – Remote

*2022 – 2024*

- Applied modern design principles to develop visually engaging and user-friendly websites, resulting in a 30% boost in user engagement.
- Collaborated with UX/UI designers to transform wireframes into functional and responsive web pages, enhancing the user experience across devices.
- Designed and implemented APIs to streamline data exchange between systems, reducing loading times by 40%.
- Led version control processes and code reviews, ensuring collaborative development and maintaining code quality across the team.
- Mentored junior developers, facilitating their professional growth and improving team efficiency by 20%.
- Enhanced website security by implementing input validation and safeguarding against cross-site scripting (XSS) attacks.
- Optimized website performance through image compression, caching strategies, and SEO best practices, boosting site speed by 35%.
- Utilized performance monitoring tools (e.g., Google Lighthouse) to continuously identify and address performance bottlenecks.

## Lead Web Developer

**C&I Studios Inc.** – Fort Lauderdale, FL

*2017 – 2020*

- Introduced cost-effective hosting solutions that saved 70% in web hosting and service expenses annually.
- Developed an assessment test to streamline the hiring process of web development team members, reducing hiring time by 30%.
- Led the daily operations of the web development department, improving efficiency and productivity through process automation.
- Created reusable PHP and JavaScript code libraries, reducing development time for future projects by 25%.
- Optimized company websites, boosting conversion rates by 20% and reducing downtime through improved maintenance practices.

## WordPress Web Developer

**Green Group Studio** – Lake Worth, FL

*2015 – 2017*

- Revamped WordPress security applications, resulting in a 50% reduction in security breaches and malicious attacks.
  - Developed user-focused WordPress websites with optimized WooCommerce shopping carts, leading to a 20% growth in sales and user engagement.
  - Implemented speed and functionality enhancements that led to a 30% increase in page load times and overall site performance.
  - Built dynamic and interactive WordPress websites that resulted in 25% more traffic and a 15% improvement in sales revenue.
-

# Education

## Bachelor of Science in Software Engineering

The Art Institutes – Fort Lauderdale, FL

---

# Skills

## Programming Languages

- JavaScript (10+ years)
- TypeScript (4+ Years)
- PHP (10+ years)
- HTML5 (10+ years)
- CSS3/SASS (10+ years)
- SQL (10+ years)
- HubSpot Hubl (2+ years)

## Frameworks & Libraries

- Bootstrap (10+ years)
- jQuery (10+ years)
- React (4+ years)
- Express JS (2+ years)
- Node JS (2+ years)
- Chakra UI (2+ years)
- User Interface (UI) (10+ years)
- User Experience (UX) (10+ years)

## Tools & Technologies

- Git/GitHub (8+ years)
- NPM/Gulp/Webpack (4+ years)
- Cloudflare (4+ years)
- MySQL (10+ years)
- HubSpot (2+ years)
- REST (10+ years)
- Shopify (4+ years)
- WordPress (10+ years)